

MATT LINFORD

CREATIVE TECHNOLOGIST

Professional Experience

- 2017 – Present **Director, Software Development**
Hulu, Santa Monica, CA
Helping redefine TV one pixel at a time. Head of Web Development overseeing multiple teams powering the Hulu.com experience, from subscriber acquisition and growth to online browsing and playback. Oversaw the largest rearchitecture and rebuild of Hulu.com to date with modern web technologies and frameworks.
- 2012 – 2017 **Senior Manager, Software Engineering**
Disney Consumer Products and Interactive Media, Glendale, CA
Headed up creative technology and frontend development for Disney Interactive. Led and oversaw multiple development teams focusing on Disney's flagship websites and experiences across the Disney, Marvel, and Lucasfilm brands including Disney.com, StarWars.com, Babble.com, and DisneyStore.com. HTML5 game development and interactive experiences built as a platform, both for Disney IP and co-branded marketing opportunities with partners.
- 2011 – 2012 **Lead Web Application Developer**
Disney Interactive Labs, Burbank, CA
Core member of a tiger team of developers and designers tasked with innovating and rethinking the Disney brand across all digital mediums. Led the frontend engineering effort on the largest rearchitecture of Disney.com to date. Managed a small team of talented engineers changing the way Disney approaches the web and mobile devices. Agile software development with modern web technologies. Research and rapid prototyping of emerging technologies for immediate and future projects. Interactive user experience development and design to deliver engaging experiences across all platforms.
- 2008 – 2011 **Interactive Developer**
Disney Interactive Media Group, North Hollywood, CA
Flash/ActionScript and JavaScript development on Disney.com. Native mobile development for iOS (Objective-C) and Android (Java). Cross platform app and game development with Adobe AIR, Unity, and HTML5. Research and development of emerging web and mobile technologies.
- 2007 **Associate Interactive Developer**
Walt Disney Internet Group, North Hollywood, CA
Flash and JavaScript development on Disney.com. Rapid prototyping, user experience design, and interactive development. Creation of interactive digital toys aimed at engaging with guests and enhancing their online experience. Executive summaries and presentations of upcoming creative team initiatives.

Additional Experience

- 2004 – Presentish **Creative Technologist**
Stormcrow Interactive, Bakersfield, CA
Freelance development; sites, games, and mobile. JavaScript and HTML5 development focused on rich interactive experiences utilizing CSS3, Canvas, WebGL, and WebVR. Web application development with Node.js, Ruby, and Python. Creative coding with Processing, Cinder, and openFrameworks. Game Dev tinkering in Unity. Flash/ActionScript. Art. Music. Hack. Create.
- 2002 – 2004 **Web Developer**
Kern High School District, Bakersfield, CA
Flash/ActionScript and web (JS/CSS/HTML) development for Kern Learn, an internet-based learning management system that provides online courses for a digital classroom.

Contact Information

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Education

BFA: **Digital Media Art**

CADRE Laboratory for New Media,
San Jose State University

AS: **Computer Science**

School of Engineering,
Bakersfield College

Skills

Tech Leadership	Node.js
Eng Management	Next.js
Software Design	Express
Product Dev	Sinatra
User Experience	Ruby on Rails
	Flask
	Django
JavaScript	
WebGL	
WebVR	Creative Coding
Ruby	Processing
Python	Cinder
Java	openFrameworks
	Max
	Unity
React	
Redux	
Vue	Flash
Mithril	ActionScript

Awards

2019 People's Voice Webby Winner
Media Streaming - Hulu.com

2017 Webby Award Winner
Movie & Film - StarWars.com

2017 People's Voice Webby Winner
General Website - StarWars.com

2014 Webby Honoree
Best User Experience - Disney.com

2013 Interactive Media Awards
Best in Class, Kids - Disney.com

2013 People's Voice Webby Winner
Movie & Film - Disney.com

2012 People's Voice Webby Winner
Games - Disney.com